

Lifetime Brands' Inventor Open House

May 31, 2012 · 1000 Stewart Avenue, Garden City, NY 11530



Lifetime Brands is actively involved with the inventor community, regularly seeking out and reviewing product submissions, as well as providing valuable feedback to inventors. As such, Lifetime has built a reputation as an inventor-friendly company. Lifetime is also featured in Food Network's "Invention Hunters," which has new episodes airing beginning May 14, 2012. Lifetime Brands is a provider of kitchenware, tabletop and other products used in the home. The Company markets its products under more than 30 national brands such as Farberware®, KitchenAid®, Cuisinart®, Mikasa®, Pfaltzgraff®, and Wallace®. The Company's corporate website is www.lifetimebrands.com.

In addition to key executives from Lifetime Brands, on hand for the day will be Warren Tuttle, Lifetime Brands External Open Innovation Director and President of the United Inventors Association, and Steve Greenberg, author of Gadget Nation and host of Food Network's television program "Invention Hunters." A day of presentations, discussions, guided tours, and other activities are planned. In addition, inventors, designers, and product developers in attendance will have an opportunity to discuss their new product ideas.



Warren Tuttle

Warren runs Lifetime Brands' Open Innovation Program. Additionally, Warren serves as the President of the United Inventors Association,

the largest national non-profit organization in the U.S. dedicated to educating inventors, patent holders and product developers. He speaks regularly around the country about licensing and open innovation at Inventor Clubs, industry trade shows and, on several occasions, U.S. Patent Office functions.

Steve Greenberg

Whether it's in print or on camera, Steve Greenberg, The Innovation Insider, makes the world of inventions and new products more user-

friendly. Steve travels the country looking for the latest and greatest new products, and can be seen each month demonstrating innovative products on NBC's *Today Show* and *The Dr. Oz Show*, in addition to CBS' *Early Show*, ABC's *World News This Morning*, *World News Now*, *Fox & Friends*, and more.



Advance registration for the Inventor Open House is required. To register, secure a copy of the agenda, or obtain travel directions, please contact Warren Tuttle at warren@monasheemarketing.com, or visit www.monasheemarketing.com.

